

boulevard saint laurent

the heart of Montreal

[What's new](#)

[Explore the «Main»](#)

[Info](#)

[Business](#)

[→ Events Access](#)

[→ Version française](#)

Saint-Laurent News

The object is the solution



According to Johanne Lindsay, president of **Lindsay Internationale Inc.**, and recipient of 9 trophies awarded by the *Promotional Products Association of Canada*, promotional merchandising has evolved at a dizzying speed to become the pinnacle of modern communication tools. Recently installed on the *Main* since last August, this enterprise is involved with public corporations and private companies that are in search of promotional objects of creative and

Golf essentials and more...

innovative designs. The company's team of ultra creative experts offers catering services, communication services, and acts as advisor when products do not meet graphic standards. In addition, **Lindsay Internationale** will create and apply logos to any material in accordance with the client's graphic standards.

Their office, located at 3575 Saint-Laurent boulevard, serves as a showroom and as a point of sale, welcoming neighbouring merchants, of any and all business fields. Their mission is to offer high-performing, creative, out-of-the-ordinary, sometimes even provocative promotional items that answer the five basic questions at the heart of any successful promotional merchandising program (Who? What? When? Where? Why?) and inevitably inspire us to research and excel.

From this perspective, this promotion agency shows not only originality, but also a playfulness rarely seen in business these days. For example, for companies that have a sense of humour, **Lindsay Internationale** organizes events such as OctoberFest, with a stunning choice of European sausages, Micro Brewed beers and homemade sauerkraut. Depending on the customer's budget, **Lindsay Internationale** can arrange a simple affaire or an elaborate production.



Saint-Laurent Boulevard illuminated photo by Guy Schiele

Surveys

[+] Give your opinion on the following question :

Do you think that the proliferation of graffitis on the boulevard's buildings contributes to generate a negative perception of the Main?

Business directory

To locate a business on Saint-Laurent boulevard, type one or more keywords in the box below.

Subscribe

your name:

your email:

Why subscribe?

Become a volunteer

Members' Access

Send to a friend



To contact us
4398 Boul. St-Laurent
suite 309
Montreal, Quebec
H2W 1Z5

Tel.: (514) 286-0334

Fax: (514) 286-0967

[E-mail us](#)